



Steering Committee Meeting #1

City of Bridgeport Plan of Conservation and Development



AGENDA

1. Introductions of Committee
2. What is a Plan of Conservation and Development?
3. Introduction to the Team
4. Role of Committee
5. Review of Schedule
6. POCD Development
7. Engaging the Community
8. Discussion Identifying Priorities
9. Wrap up and Next steps

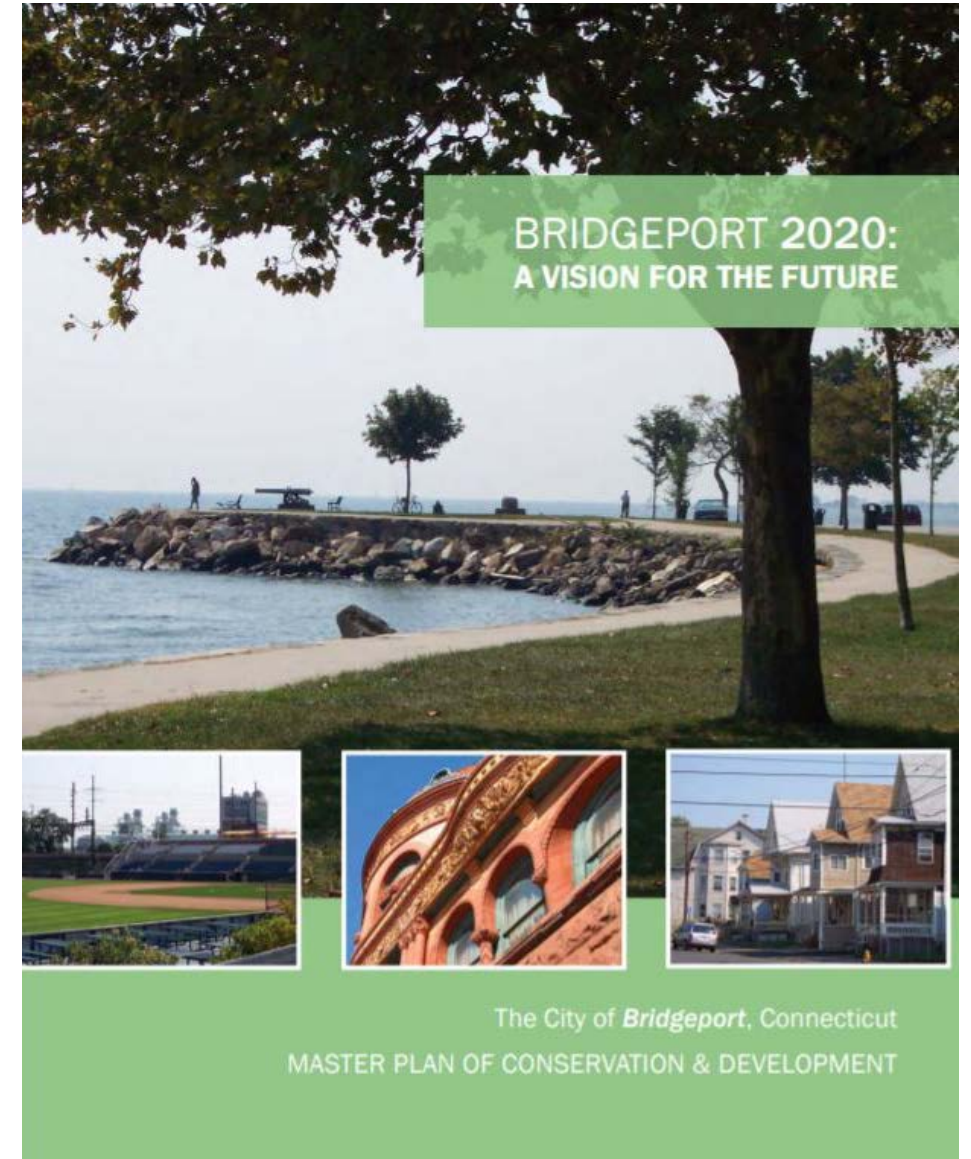


What is a POCD?

What is a POCD?

Plan **O**f **C**onservation and **D**evelopment

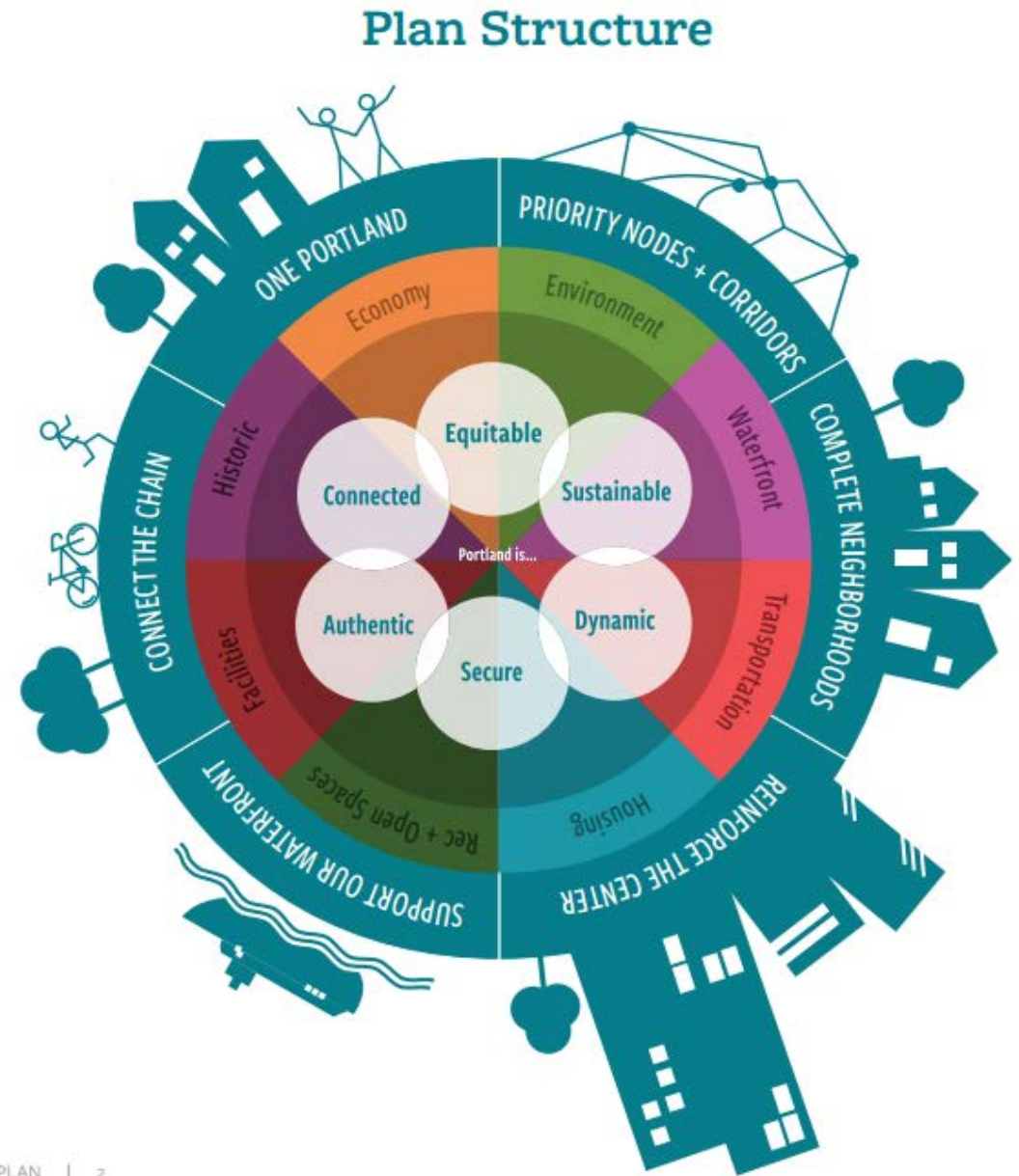
- Guiding document for a community's growth
- Establishes a vision statement and strategies to achieve that vision
- Comprehensive document
- Most successful with community buy-in
- Needs to represent a wide range of stakeholders
- Required by law to be updated every ten years



Plan of Conservation and Development

Focuses on many topics, most typically:

- Open Space and the Environment
- Economic Development
- Housing
- Transportation
- Facilities and Infrastructure
- Sustainability





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Consultant Team

THE FHI TEAM

- **FHI** has a staff of over 30 certified planners, engineers and scientists in offices in Hartford and New York City. One quarter of our staff is multilingual and we place strong emphasis on community engagement in our work.
- **Horsley Witten** has multiple offices across New England with staff who have diverse expertise in planning, engineering, and environmental science.
- **AMS** is a Bridgeport based firm, with considerable expertise in housing and economic development



THE FHI TEAM

- Ken Livingston, AICP – Senior Advisor
- Francisco Gomes, AICP – Project Manager
- Rory Fitzgerald, AICP – Project Support
- Carla Tillery – Transportation Specialist
- Zainab Kazmi - Public Involvement (bilingual)
- Jessica Ortiz – Public Involvement (bilingual)
- Michael Coulom – Public Involvement (bilingual)
- Nate Kelly – Resiliency and Coastal Planning



A photograph of a group of people walking outdoors on a paved path. The image is partially obscured by large, bold, white text that reads "Role of Steering Committee". The text is split across two lines, with "Role of Steering" on the top line and "Committee" on the bottom line. The background shows several people in business attire walking towards the camera. There are green bushes and trees in the background, suggesting an outdoor setting like a park or a corporate campus. The lighting is bright, indicating it's daytime. The overall composition is a mix of professional and natural elements.

Role of Steering Committee

Steering Committee Role & Responsibilities

- Provide support, guidance, and oversight of progress
- Provide perspective on local issues, priorities and public sentiment
- Provide input and review throughout the development of the Plan
- Be an ambassador for the Plan by being committed to and actively involved in outreach events
- Be a conduit for information to constituencies





Schedule

Plan of Conservation and Development

- Quick timeframe
- Most outreach will take place over the summer months

- Steering Committee Meeting
- SC Web Meeting/Conf. Call
- Pop-Up Events
- Neighborhood Meetings
- Focus Group Meetings
- Thematic Meeting
- School Events

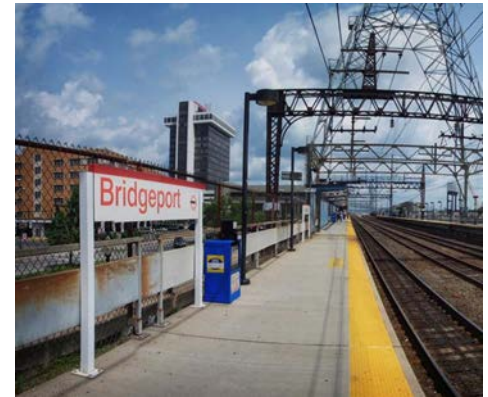
Task	May	June	July	August	September	October	November
Task 1: Project Coordination	● ○	● ○	● ○	● ○	● ○	● ○	
Task 2: Guiding Principles							
Task 3: Community Engagement	●	● ○ ● ● ●	● ○ ● ● ●	○ ● ○ ○ ●	● ○ ○ ●		
Task 4: Existing Conditions							
Task 5: Community Vision							
Task 6: Implementation Plan							
Task 7: POCD Document (Print Version)							
Task 7: POCD Interactive Document							



POCD Development Approach

POCD GOALS

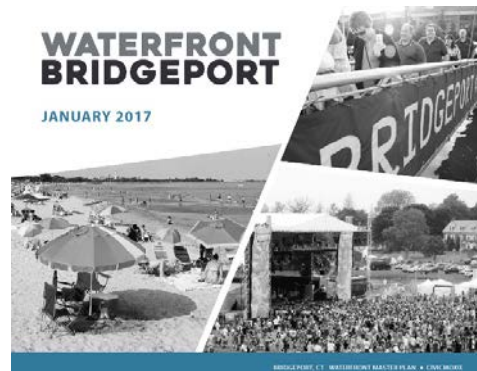
- The POCD should be the definitive **statement of how Bridgeport wishes to see itself evolve over time and how it will get there**
- The POCD should connect community vision to the on-the-ground conditions through a process of in-depth exploration of its unique **assets, challenges, needs, and wants**
- It will lay out a realistic **program of strategies and achievable actions** to guide Bridgeport towards realizing its goals
- Bridgeport's POCD will document the **community vision and strategic direction for the next ten years** with a road map to meeting the community's shared objectives



Build On Existing Resources

The planning process should build upon the massive City and community investments that have been made over the past decade in projects such as:

- Bridgeport 2020
- The Parks Master Plan
- Waterfront Master Plan
- NRZ Plans
- Bridgeport Briefing Book
- Resiliency Planning



A Different Approach



POCD GUIDING THEMES

Livable Built Environment

Interwoven Equality

Harmony with Nature

Healthy Community

Resilient Economy

Responsible Regionalism

A woman with dark hair tied back, wearing a denim jacket and glasses, is shown in profile, interacting with a group of people. She is holding a blue object, possibly a bag or a piece of fabric, and appears to be handing it to a woman in a white shirt and red visor. In the background, there is a large crowd of people of various ages and ethnicities, some sitting on the grass and others standing. The setting is outdoors with many trees and a bright, sunny atmosphere. The text "Engaging the Community" is overlaid in white on the right side of the image.

Engaging the Community

GUIDING PRINCIPLES

- Outreach strategy that prioritizes **planning with the community, not for the community**
- Public outreach that is **inclusive, informative, and engaging**
- **Strategically customized** outreach efforts that meet community needs
- Taking public **outreach to the people** through community events
- **Multi-lingual** outreach materials specific to local demographics
- ADA accessible, family friendly events that **welcome all participants**
- Innovative tools and technology solutions to **maximize participation**, especially from **under-represented populations**



POP-UP EVENTS

COMMUNITY MEETINGS

SCHOOL EVENTS

THEMATIC MEETINGS

**INTERVIEWS & FOCUS
MEETINGS**

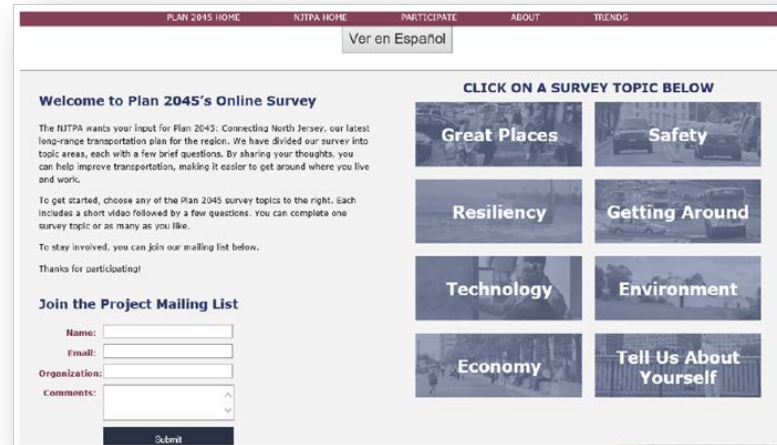
**VIRTUAL PUBLIC
WORKSHOPS**



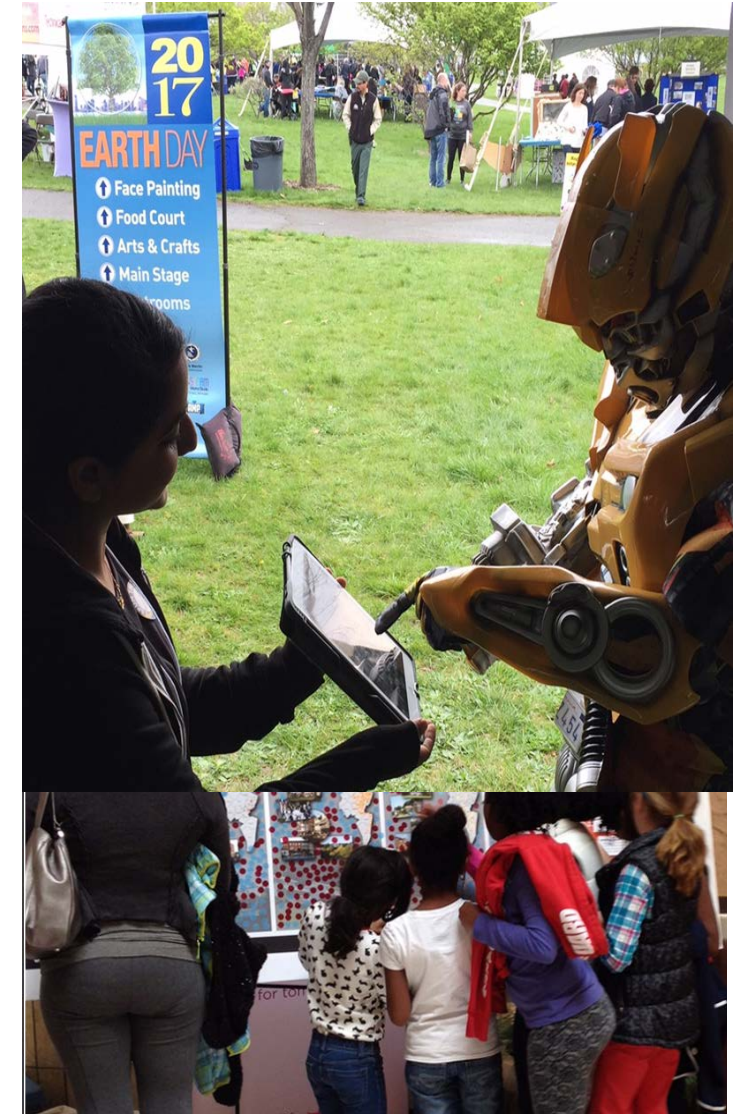
FOSTERING IMPACTFUL DIALOGUE

Encourage thoughtful communication feedback through:

- Dot exercises
“Dotmocracy”
- Post-it notes
- Tablet surveys
- Prioritization exercises
- Paper surveys - input and demographics

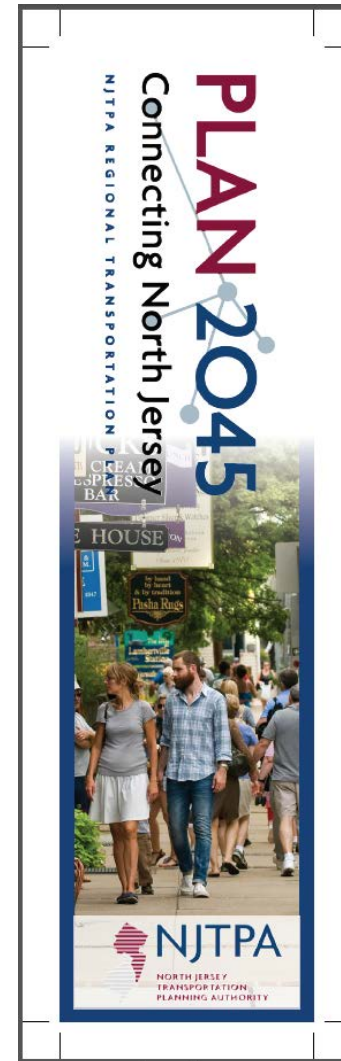
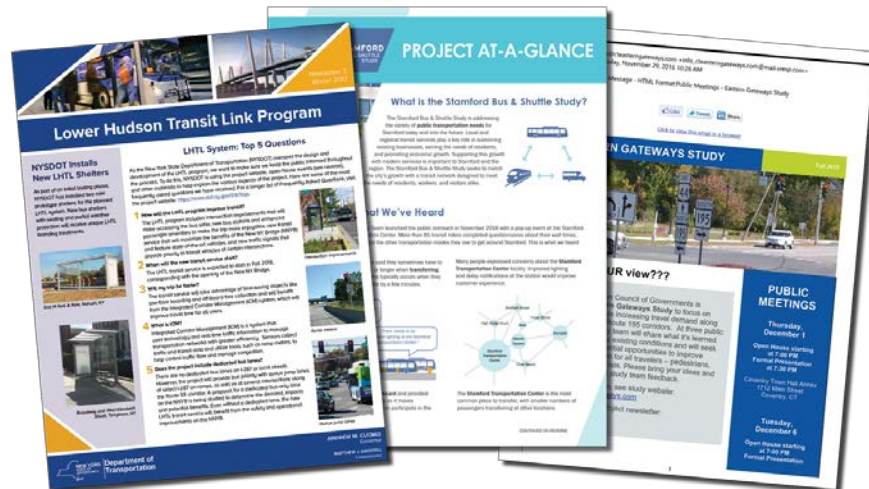


The screenshot shows the 'Welcome to Plan 2045's Online Survey' page. It features a navigation bar with links: PLAN 2045 HOME, NJTPA HOME, PARTICIPATE, ABOUT, and TRENDS. A 'Ver en Español' button is also present. The main content area includes a 'CLICK ON A SURVEY TOPIC BELOW' section with buttons for Great Places, Safety, Resiliency, Getting Around, Technology, Environment, Economy, and Tell Us About Yourself. Below this is a 'Join the Project Mailing List' section with fields for Name, Email, Organization, and Comments, and a Submit button.



INFORMATIONAL TAKE-AWAYS

- Call to Action
 - Answer surveys
 - Leave comments
 - Vote
- Key Project Information
- “Contact Us”



SOCIAL MEDIA

- Facebook Page
- Social Media Packages
- Promoted Content
 - Facebook Ads

WEEK 1: CREATIVE MESSAGES

General Ad 1	General Ad 2	General Ad 3	General Ad 4
Technology Ad 1	Technology Ad 2	Getting Around Ad 1	Getting Around Ad 2

I-84 Hartford Project
@I84Hartford

Home
About
Posts
Photos
Events
Community
Videos

Create a Page

Like Follow Share

Send Message

Status Photo/Video

Write something on this Page...

Posts

I-84 Hartford Project shared an event.
April 30 at 2:32pm

Tomorrow is May, which means it's National Bike Month! Kick it off right by joining the Transport Hartford Academy Multimodal Meetup this Friday Morning! Drive less, and happy #multimodal Monday, y'all! Transport Hartford Academy
<https://www.facebook.com/events/599539043747161/>

First Friday Multimodal Meetup, May
and May is National Bike Month!

Meeting with friends any time between 7am-9am in Hartford (Ashley's, Ma

Government Organization in Newington, Connecticut

Community
See All

Invite your friends to like this Page
609 people like this
628 people follow this

About
See All

2800 Berlin Turnpike
Newington, Connecticut 06131
Get Directions
(860) 247-7200
Send Message

BRIDGEPORT MASTER PLAN OF CONSERVATION AND DEVELOPMENT

A City's Plan of Conservation and Development is the guiding document which lays out a roadmap for growth and change and as such, the document is most effective with the support of stakeholders throughout the community. Our goal for this process is to gather input from a wide range of community members on numerous different occasions.



PROJECT APPROACH

[Learn More →](#)

	May	June	July	August	September
	●	●	●	●	●
et	●	●	●	●	●
(Version)					
ment					

PROJECT SCHEDULE

[Learn More →](#)



GET INVOLVED

[Find Out How →](#)

COLLECTING KEY INFORMATION

Interactive Mapping Tool

Allows a person to provide specific, geo-tagged comments, pictures, and video that link to the location of the comment or issue

The screenshot displays the PLAN BRIDGEPORT Interactive Mapping Tool interface. On the left, there is a sidebar with the following elements:

- PLAN BRIDGEPORT** logo.
- Address Search:** A text input field with the placeholder "Enter an Address".
- Select Categories below** section with four buttons: "Cancel Add & Explore Map", "Show Pins", "Help ?" (highlighted in orange), and "Refresh".
- Comments or Questions?** section with links for "Email Us" and "Visit the project page".

The main area features a map of Bridgeport, CT. A modal window is open over the map with the following content:


- Select all Categories that apply below:**
- Comment about this location: (optional)** with a text input field.
- Selected categories:** None
- Add to Map** (blue button) and **Cancel** (grey button) buttons.

At the bottom of the interface, there is a horizontal row of nine categories, each with a representative image:

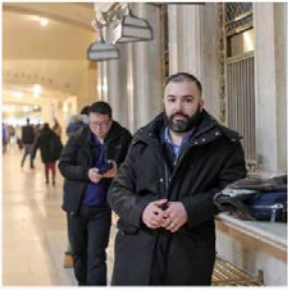
- Missing ADA Ramp
- Missing Signal / Button
- Missing Crosswalk
- Vehicles Don't Yield
- Road Too Wide
- Missing Sidewalk
- Poor Surface Condition
- No Bike Lane / Shoulder
- Busy / Dangerous Driveway

REPORTING OUR FINDINGS


- Video blogs and oral testimonials
- “Humans of Bridgeport”
- Interactive Results




“Having twins made me a more relaxed parent. When you watch two kids grow up at the same time, it makes you less concerned about benchmarks. Each of them had different talents and struggles. He could do all the physical stuff first. We had to put a net on the crib because he was always climbing out. He could swim first. He learned to ride a bike several years earlier than her. But she was potty trained first. She was reading by the age of three. And she was much better at drawing pictures



“I want to make sure I don’t miss a second of connectedness to the brands I’m representing. In the digital world, there’s always this feeling that if you don’t respond back—it’s a lost opportunity. If someone is talking to you, you have to answer or they might think you don’t care. If a client asks my opinion, and I don’t reply ‘I agree with that’—he might ask someone else. My paycheck depends on always being connected. So there’s always a screen in front of me. I’m always responding to ‘pings’ and ‘dings.’ But it has a lot of consequences. Especially on my



“I was raised with that Jewish intellectual worship of knowledge. But all my professors in college were small-minded nasty little bitches getting off on their own power, wanting me to parrot them while telling me they didn’t. So I decided I was a nihilist and that I was going to do as many drugs as possible. If the goal is to spend your whole life trying to get rewards to trigger chemicals in your brain, why not go straight for the chemicals? But that didn’t work out very well. It quickly became less of a philosophy, and more of a massive drug addiction.”



“I’m doing a review of last year. I’m looking at all the goals I set and whether I managed to achieve them. A big one for me was that I finally managed to get my driver’s license. It’s a little embarrassing because I’m well past that age, but I’ve always been terrified of driving. So I signed up for some lessons. I studied hard. I took extremely meticulous notes. Then I went to the testing center with my driving instructor. They assigned me a real hard faced guy from Eastern Europe. My instructor told me: ‘This guy fails everyone.’ So I started off pretty nervous. I messed up



Connecticut Public Radio/WNPR
Radius Project: L. Mixashawn Rozie Talks About the Connecticu...
SOUNDCLOUD
Share
11:24




Connecticut Public Radio/WNPR
Radius Project: John Mullaney Talks About the Connecticut Riv...
SOUNDCLOUD
Share
9:40

‘We Came A Long Way’: After Prison, A New Chance For A Dad And His Daughter

April 20, 2018 • For much of her childhood, Abby Gagliardo’s dad, Ralph, was in and out of prison. But Abby, now 17, never understood why — and she was hostile toward him when he finally returned home five years ago.

[▶ LISTEN • 2:28](#) [+ QUEUE](#) [↓](#) [↔](#) [≡](#)




Daniel Sills/StoryCorps

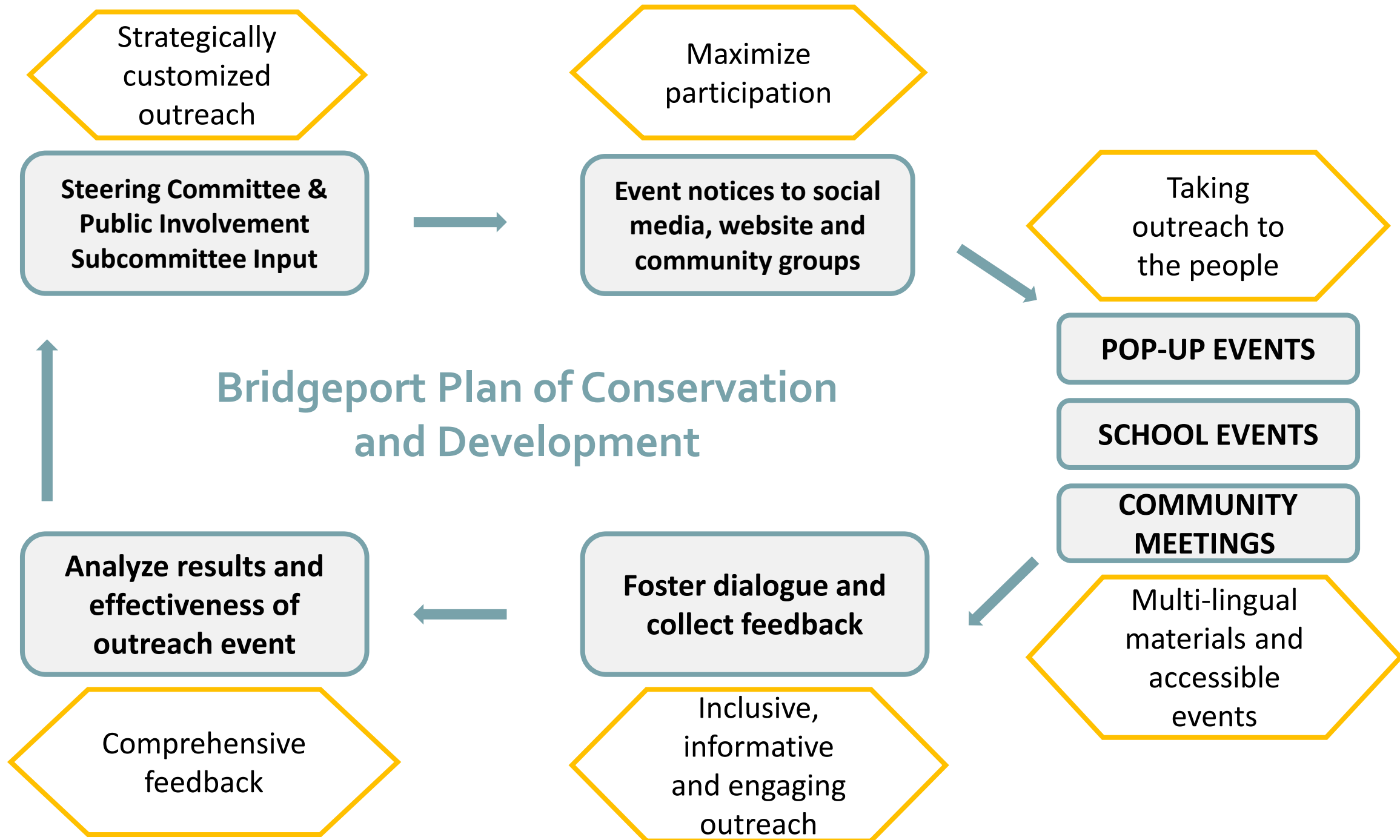
‘He Wasn’t Really Afraid Of Anything’: Boston Bombing Victim Remembered

April 13, 2018 • Five years after two explosions went off at the Boston Marathon, parents remember their son, Officer D.J. Simmonds, whose injuries suffered during a confrontation with the bombers led to his death.

[▶ LISTEN • 3:03](#) [+ QUEUE](#) [↓](#) [↔](#) [≡](#)



Kevin Oliver for StoryCorps



BRANDING

1



2



3



4





Discussion on Identifying Priorities

Intérpretes Disponibles

LIVABLE BUILT ENVIRONMENT

- What's the biggest hindrance to getting around in Bridgeport? Do you feel that Bridgeport's streets and walkways accommodate a variety of users, i.e. cars, bikes, pedestrians?
- How accessible are parks, and public spaces and facilities, from different neighborhoods?
- How "green" is Bridgeport? Are there any areas in particular that would benefit from green building design and energy conservation policies?



HARMONY WITH NATURE

- What's the biggest environmental issue in Bridgeport today?
- Do you feel that natural resources are currently protected and in harmony with the City?
- How would you rate Bridgeport's storm readiness and sustainability?
- What are the goals for improving the environment over the next ten years and beyond?



RESILIENT ECONOMY

- What are the key economic challenges facing your community today?
- Do you feel that there are accessible and diverse transit options to get to work? Are there key job centers that have inadequate transit options?
- Is infrastructure healthy? How well does it support economic growth in Bridgeport by providing connections throughout the City and beyond?
- How would you rate Bridgeport's ability to recover from a disaster (fiscal, natural or other)?



INTERWOVEN EQUALITY

- Which groups are relatively disadvantaged as measured by access to jobs, housing, public services, facilities, and healthcare?
- What are the current conditions for housing and renting availability and costs in Bridgeport?
- Is there diversity in housing and renting options? Are there barriers to buying property?
- Are there any neighborhoods or areas at higher risk of impact in case of a natural disaster? Is there a lack of or reduced access to emergency services?



HEALTHY COMMUNITY

- Is there equitable access to health care providers, schools, parks, public safety facilities, and arts and cultural facilities? Is there a healthy diversity of choice?
- Is there access to healthy, locally grown foods for all neighborhoods?
- Do you feel safe from crime in Bridgeport? Are there any areas where you do not feel safe?
- Are there any policies or infrastructure improvements that would encourage physical activity and promote healthy lifestyles?



RESPONSIBLE REGIONALISM

- Where do you see opportunities to improve connections between neighborhoods and between city and region?
- Do you feel that Bridgeport's growth aligns with that of the region and the State?
- How well does Bridgeport's transportation system link to connections to the region and beyond?



Sasaki



Wrap up and
Next Steps

CONTACT INFORMATION

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