



City of Bridgeport **Plan of Conservation and Development** **Quality of Life & Equity**



AGENDA

1. Introduction
2. About “Plan Bridgeport”
3. About Quality of Life and Social Equity
4. Interactive Survey
5. Case Study
6. Break-out Session
7. Wrap up and Next steps

Introduction to the Plan Bridgeport Team



City of Bridgeport Office of Planning and Economic Development: Project Management



Fitzgerald & Halliday: Lead Planning Consultant




About Plan Bridgeport

- Plan Bridgeport is the process driving the creation of the City's Master Plan of Conservation and Development
- This plan is a guiding document that establishes a vision for growth and determines strategies to achieve that vision.
- The plan examines how economic development, housing, transportation, infrastructure, sustainability, public health, and the environment interact throughout Bridgeport.
- The plan allows for coordinated development that will protect and enhance the general welfare and prosperity of Bridgeport's residents, it's environment and amenities, and overall livability.

Project Website and Survey

www.planbridgeport.com



SURVEY

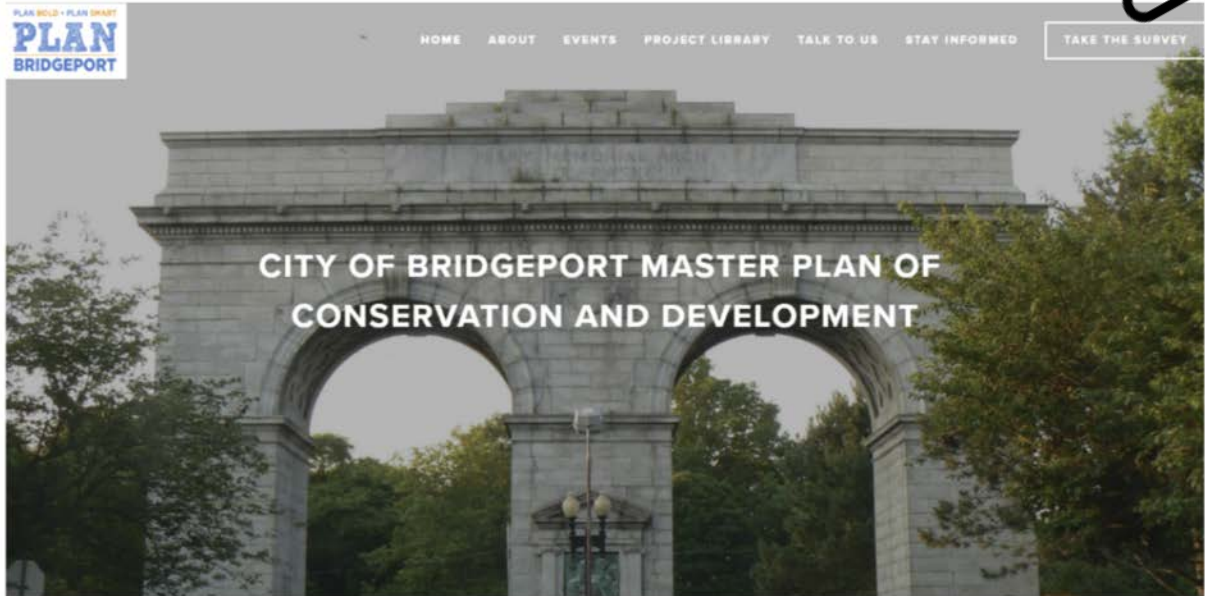
TAKE OUR SURVEY

A City's Master Plan of Conservation and Development is a guiding document that establishes a vision for growth and determines strategies to achieve that vision. This survey is designed to gain your input on economic development, housing, transportation, infrastructure, sustainability, public health, and the environment and how you hope to see Bridgeport grow over the next ten years and beyond. Your responses will help guide policy decisions for the 2018 City of Bridgeport Master Plan of Conservation and Development update.

We would love to hear from you!

Please click the button below to provide your thoughts and feedback on Bridgeport's vision for the next ten years.

[SURVEY](#)



PLAN BRIDGEPORT

HOME ABOUT EVENTS PROJECT LIBRARY TALK TO US STAY INFORMED [TAKE THE SURVEY](#)

CITY OF BRIDGEPORT MASTER PLAN OF CONSERVATION AND DEVELOPMENT

MASTER PLAN OF CONSERVATION AND DEVELOPMENT

A City's Master Plan of Conservation and Development is a guiding document that establishes a vision for growth and determines strategies to achieve that vision. The Master Plan examines how economic development, housing, transportation, infrastructure, sustainability, public health, and the environment interact throughout Bridgeport.

The Master Plan of Conservation and Development allows for coordinated development that will protect and enhance the general welfare and prosperity of Bridgeport's residents, its environment and amenities, and overall livability.

PLAN BRIDGEPORT

Curious about what your neighbors think of [@CityofBptCT](#)? Use the mapping tool to sort through other peoples pins a...

<https://t.co/WGV0Gixt9>

An hour ago

What is Quality of Life?

The general well-being of individuals and societies, negative and positive features of life. It observes life satisfaction, including everything from physical health, family, education, employment, wealth, safety, security to freedom, religious beliefs, and the environment.

-Wikipedia

What is Equity?

Fairness or justice in the way people are treated.

-Mirriam-Webster's

Equity derives from a concept of social justice. It represents a belief that there are some things which people should have, that there are basic needs that should be fulfilled, that burdens and rewards should not be spread too divergently across the community, and that policy should be directed with impartiality, fairness and justice towards these ends.

-Social Equity and the Urban Environment

Bridgeport: Actively Working Towards Equity

Projects such as the Bridgeport Coalition United to Reach Equity are actively engaged in this cause



Moving the Needle Toward Healthier, More Equitable Communities



About the Challenge

HC50 Map

Why Healthy Cities and Counties

In the News

[Home](#) > [HC50](#) > [Bridgeport](#)

[Print](#) [Share](#)

Bridgeport Coalition United to Reach Equity

NEWS UPDATE: Bridgeport is a [Spotlight Award Winner](#)

Recognition: The East End Neighborhood Revitalization Zone's Pop-up Market is making a concerted effort to bring together the entire community. The Pop-up Market provides tools for individuals and small businesses to create jobs and job training programs that improve access to healthy, affordable food in the East End community.

HC50 Learning Network

HealthyCommunity50 finalists can [log into the Learning Network](#) to join discussions, connect with fellow finalists, get

Planning and Social Equity

Cities such as Baltimore and Dallas are conducting transportation planning with the aims of increasing social equity

PLANNING FOR SOCIAL EQUITY

How Baltimore and Dallas Are Connecting Segregated Neighborhoods to Opportunity

By Kathleen McCormick

OVER THE PAST 40 YEARS, ECONOMIC INEQUALITY IN THE UNITED STATES HAS RETURNED TO LEVELS LAST SEEN IN THE 1920s, according to data from the National Bureau of Economic Research in Cambridge, Massachusetts (Saez and Zucman 2014). This gap has become more pronounced in many cities where wealth and poverty are concentrated geographically.

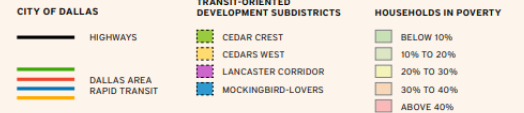
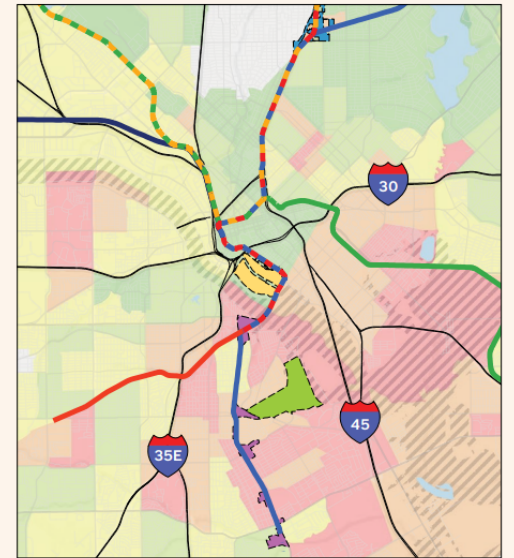
"In many cities, urban planners are examining old policies and writing new ones to achieve a more equitable distribution of public resources in the built environment."

In 1970, 15 percent of families in the United States lived in neighborhoods where most residents were either very rich or very poor. By 2012, this stratification had more than doubled, with more than a third of families living in neighborhoods that were mostly affluent or mostly impoverished, according to researchers from Stanford and Cornell universities (Reardon and Bischoff 2016). Poverty was the top economic concern of 100 mayors in 41 states, according to the 2016 Menino Survey of Mayors. Abundant

data show that many poor neighborhoods have disproportionately high minority populations and lack access to jobs, good schools, and other opportunities necessary to help residents rise out of poverty.

Last October, at the Big City Planning Directors Institute in Cambridge, Massachusetts—hosted by the Lincoln Institute of Land Policy, the Harvard Graduate School of Design, and the American Planning Association—the issue of equity arose repeatedly as planning directors discussed their recent efforts. In many cities, urban planners are examining old policies and writing new ones to achieve a fairer, more balanced distribution of public resources in the built environment. Planners are collaborating with city residents as well as colleagues in economic development, transportation, education, housing, social services, and parks and recreation to plan strategically for greater opportunity in areas of concentrated poverty. Their goal is to make these communities more inclusive, resilient, and sustainable by providing transportation options, safe street networks, affordable housing, and access to jobs, good schools, health care, healthy food, and green space.

Dallas: Dispersing Concentrations of Poverty with Transit-Oriented Development



Over the past decade, Dallas and the Dallas Area Regional Transit (DART) agency have launched transit-oriented development (TOD) initiatives intended to bring jobs and investments to parts of the city that need a boost and have room to grow—particularly south of I-30, where poverty is concentrated.

Planning and Social Equity

Boston, Los Angeles, Oakland, and San Francisco are all engaged in Social Equity efforts



Eric Patrick · July 31, 2018

Social Equity has been the talk of the town around major cities in California and now Massachusetts. In fact, Massachusetts is the first to offer a [statewide program](#). That means there are some prime cities to that you may live in to participate and be a part of history. Here are four major cities that currently offer Social Equity Programs.

Quality of Life

Connecticut ranks highly, what about Bridgeport?

BRIDGEPORT **DAILY VOICE**

Enter your e

Bridgeport Daily Voice serves Bridgeport, CT [SEE NEARBY TOWNS](#)

BREAKING NEWS: School Crossing Guard Struck By Vehicle In Fairfield County

LIFESTYLE 02/28/2017

No. 12 Connecticut Ranks High In Quality Of Life In Best States Survey

 Casey Donahue  

 Karen Tensa   

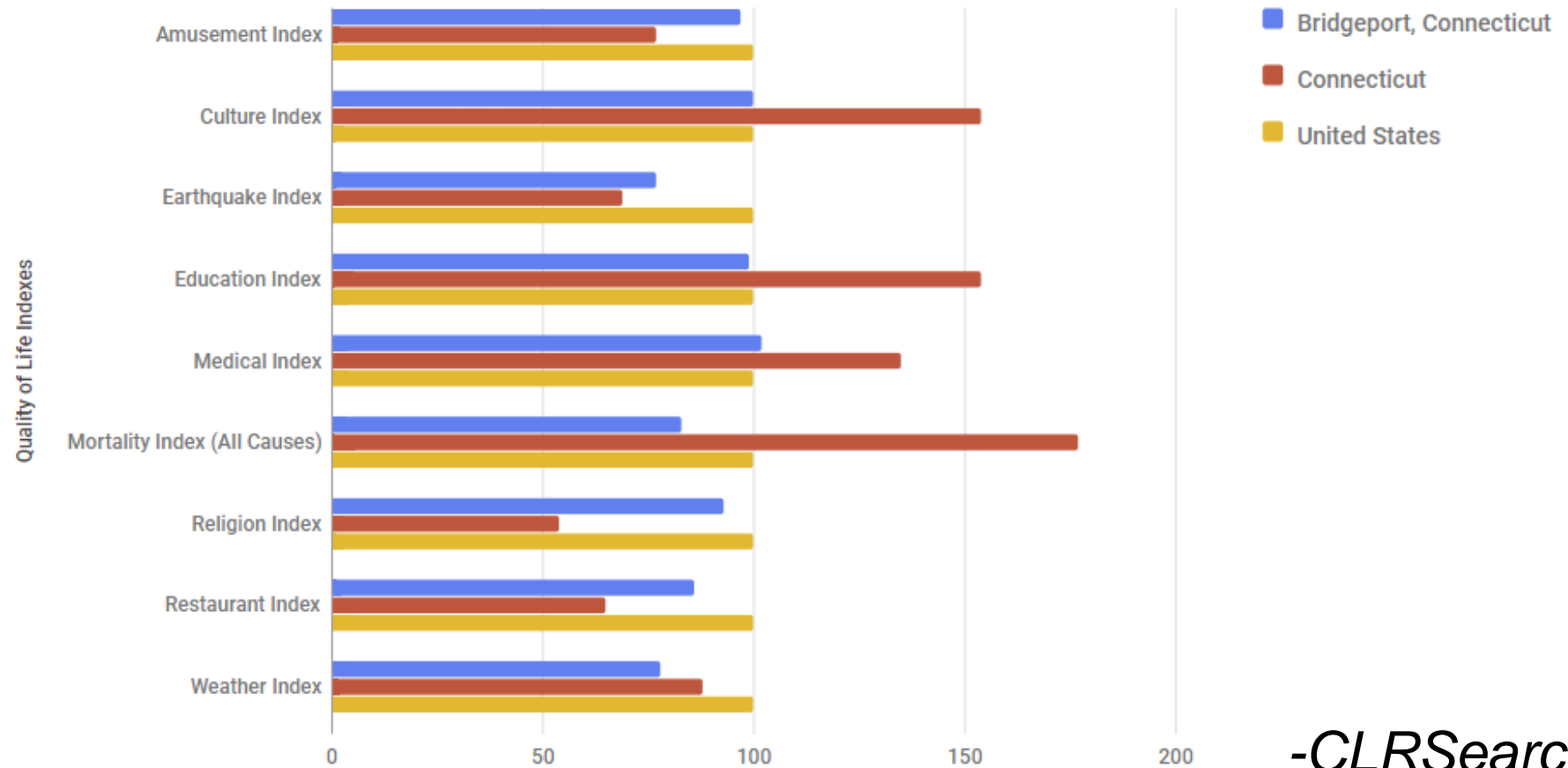
 **SHARE**  **TWEET**  **PIN IT**  **EMAIL**  **PRINT**  **COMMENTS**



Westport is looking to bring its downtown into the 21st century. Photo Credit: *File*

Quality of Life

Quality of Life Indexes for Bridgeport, Connecticut



-CLRSearch.com

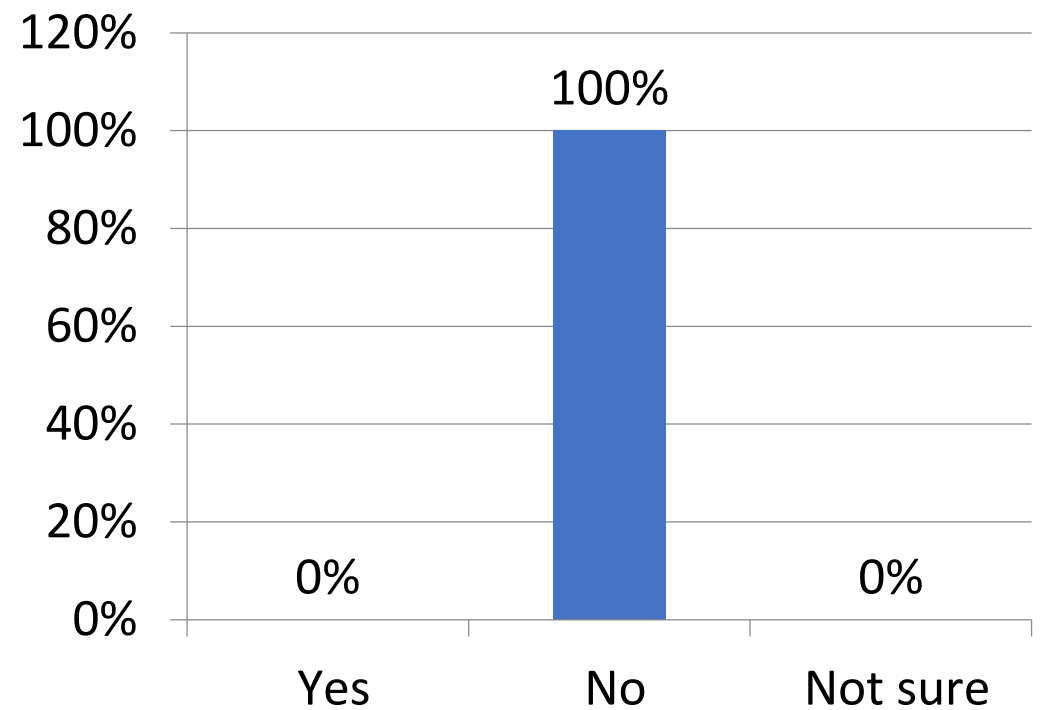
Interactive Survey

- Use numbered keys only
- Select the number that corresponds with your selection on the slide
- To change your selection, select another number



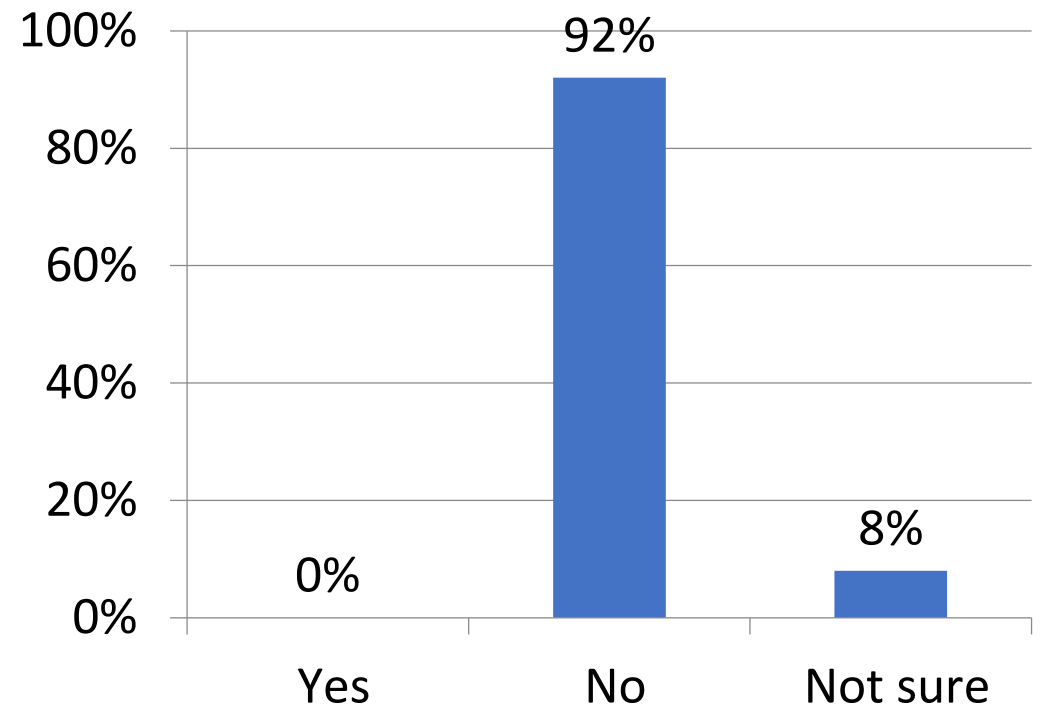
Is Bridgeport an equitable city?

1. Yes
2. No
3. Not sure



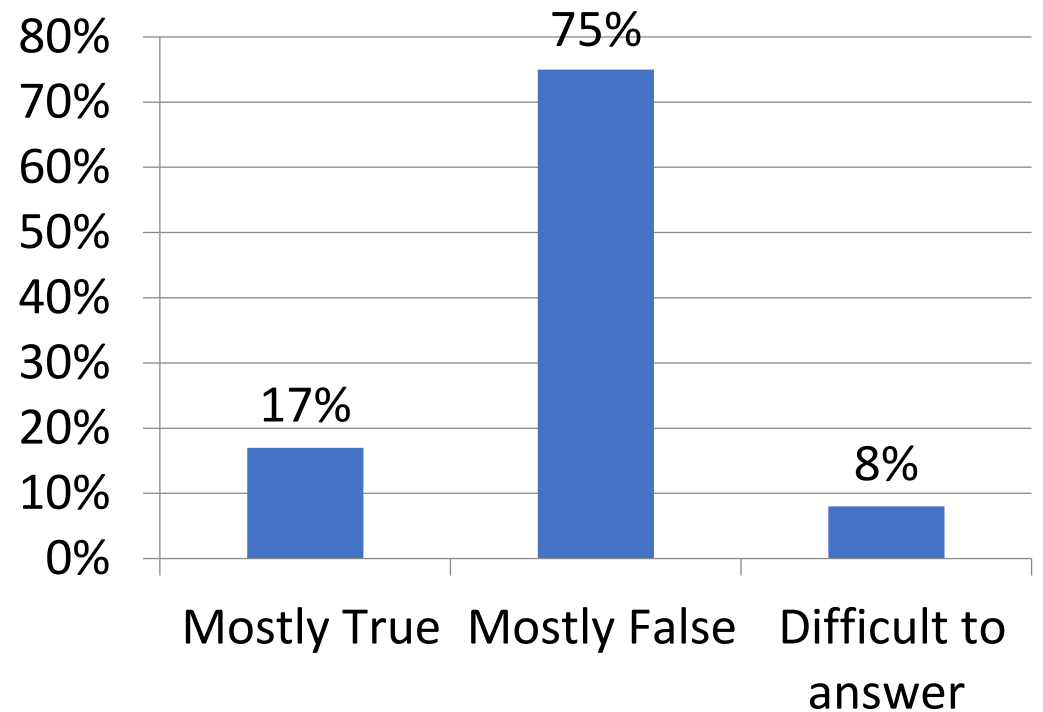
Is Bridgeport's government and its services equitable?

1. Yes
2. No
3. Not sure



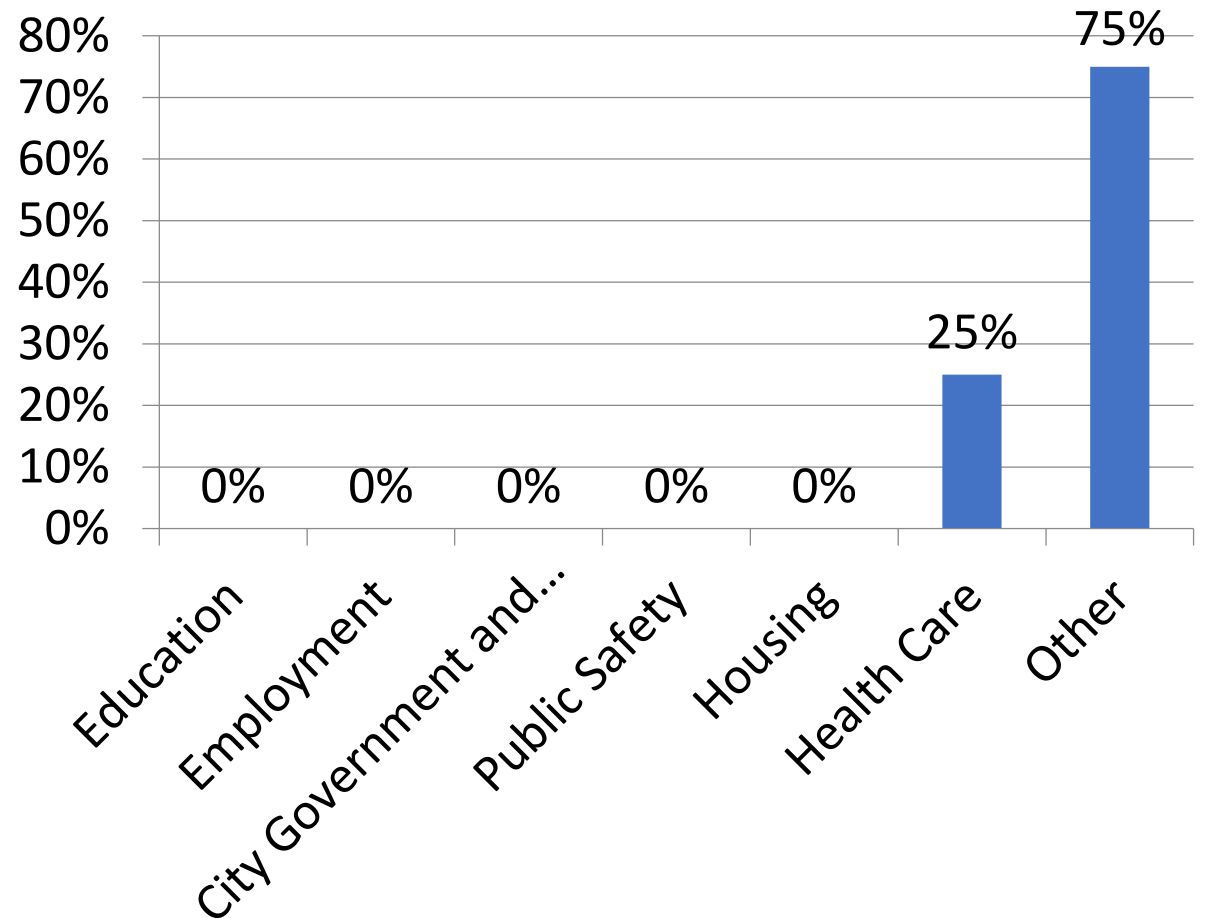
In Bridgeport, I feel that I am treated fairly.

1. Mostly True
2. Mostly False
3. Difficult to answer



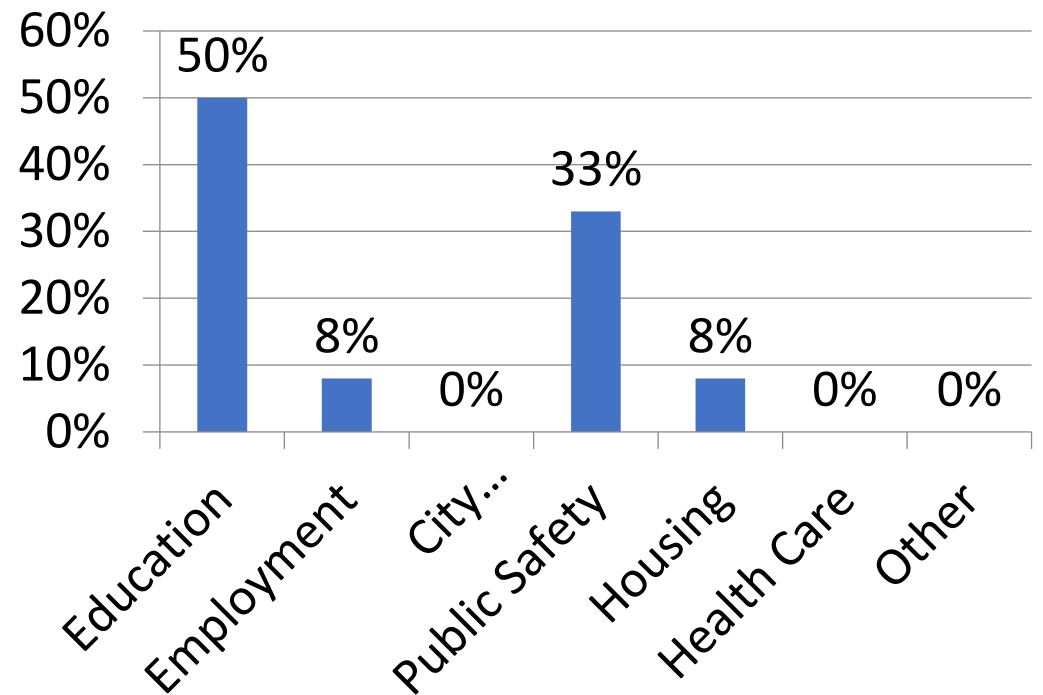
What aspect of Bridgeport is the most equitable?

1. Education
2. Employment
3. City Government and Services
4. Public Safety
5. Housing
6. Health Care
7. Other



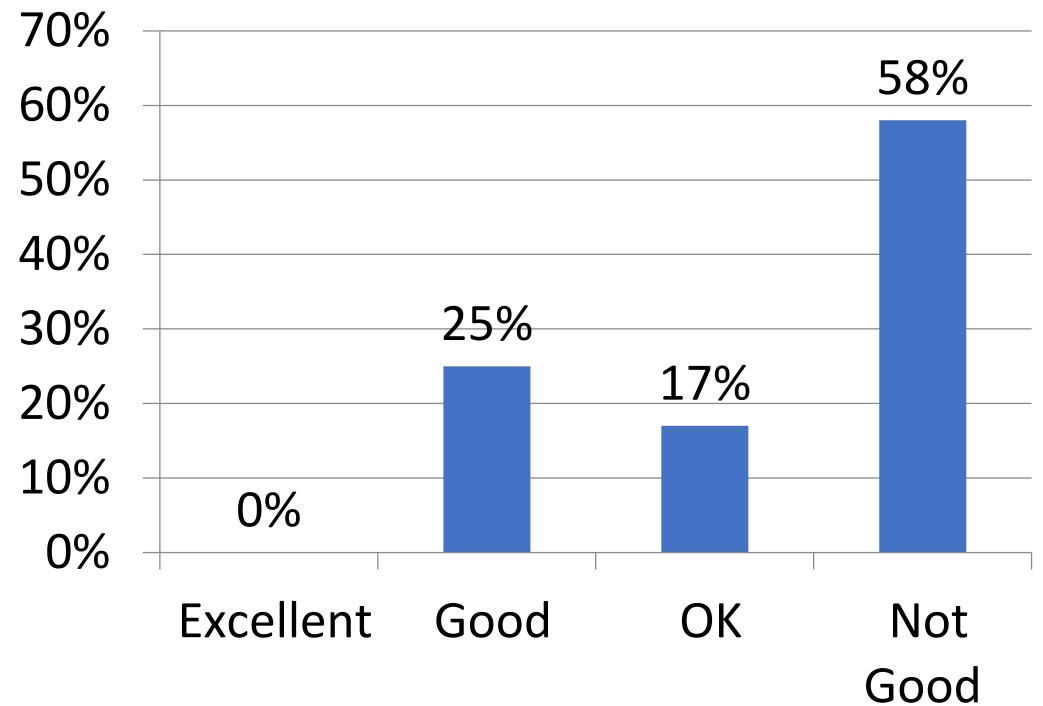
What aspect of Bridgeport is the least equitable?

1. Education
2. Employment
3. City Government and Services
4. Public Safety
5. Housing
6. Health Care
7. Other



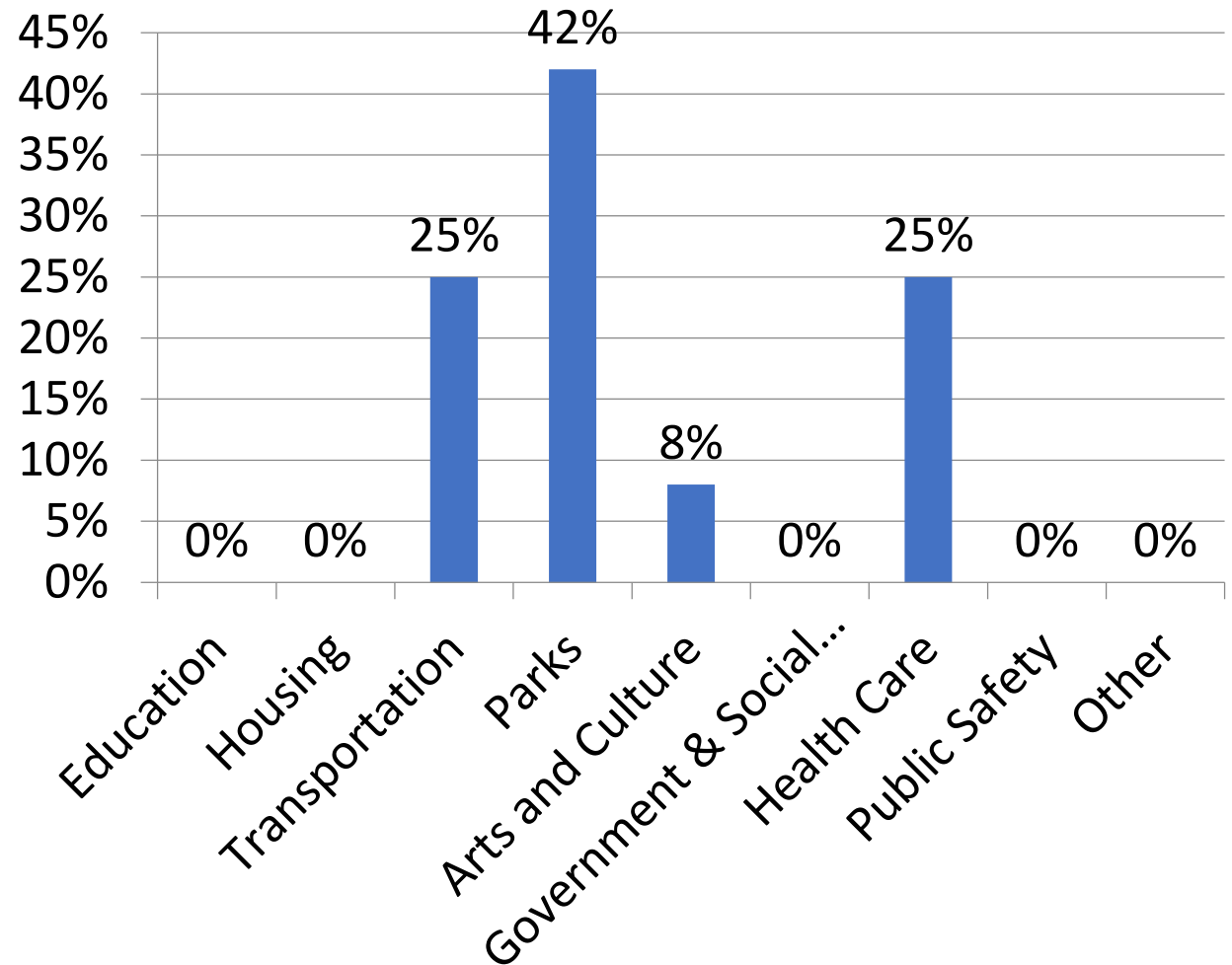
How do you rate the quality of life in Bridgeport?

1. Excellent
2. Good
3. OK
4. Not Good



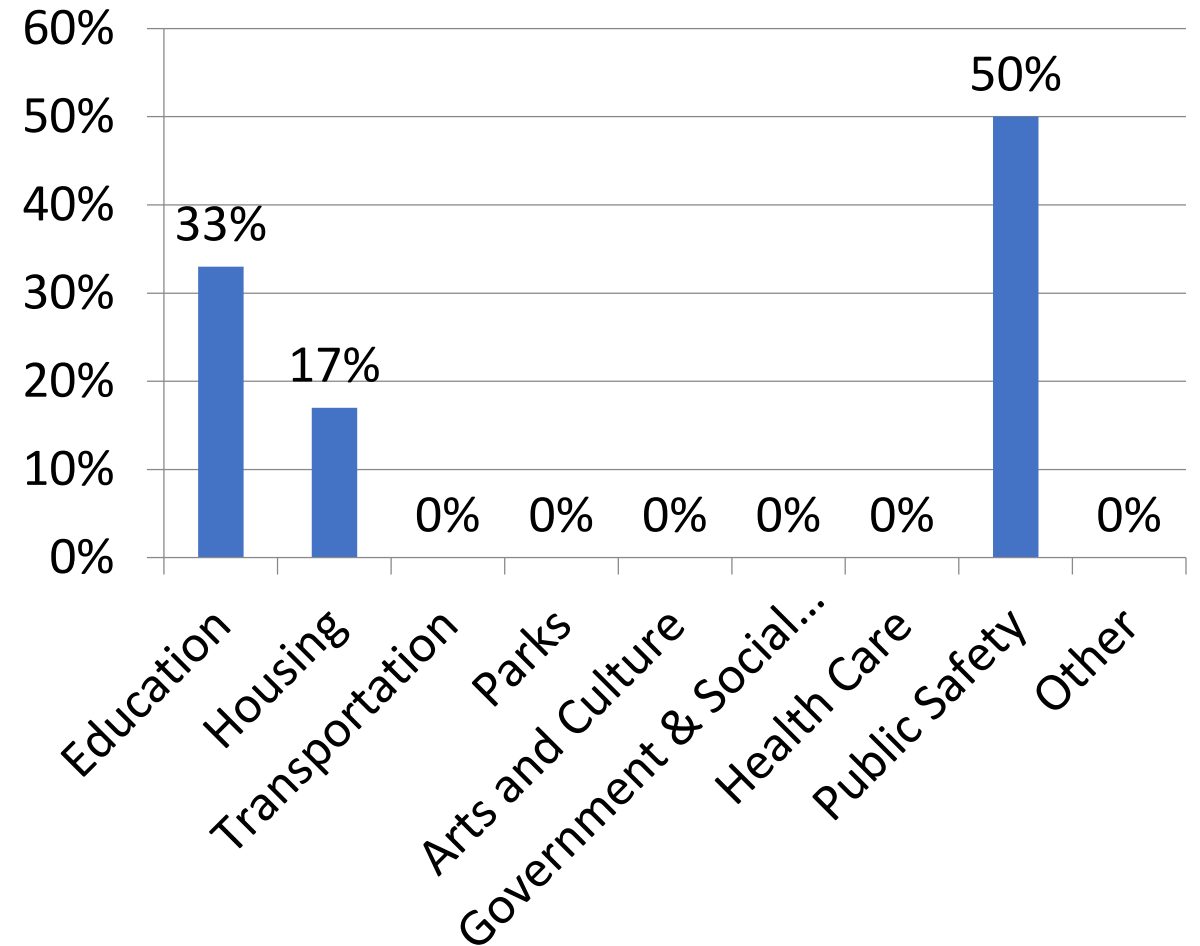
What is the strongest quality of life factor in Bridgeport?

1. Education
2. Housing
3. Transportation
4. Parks
5. Arts and Culture
6. Government & Social Services
7. Health Care
8. Public Safety
9. Other



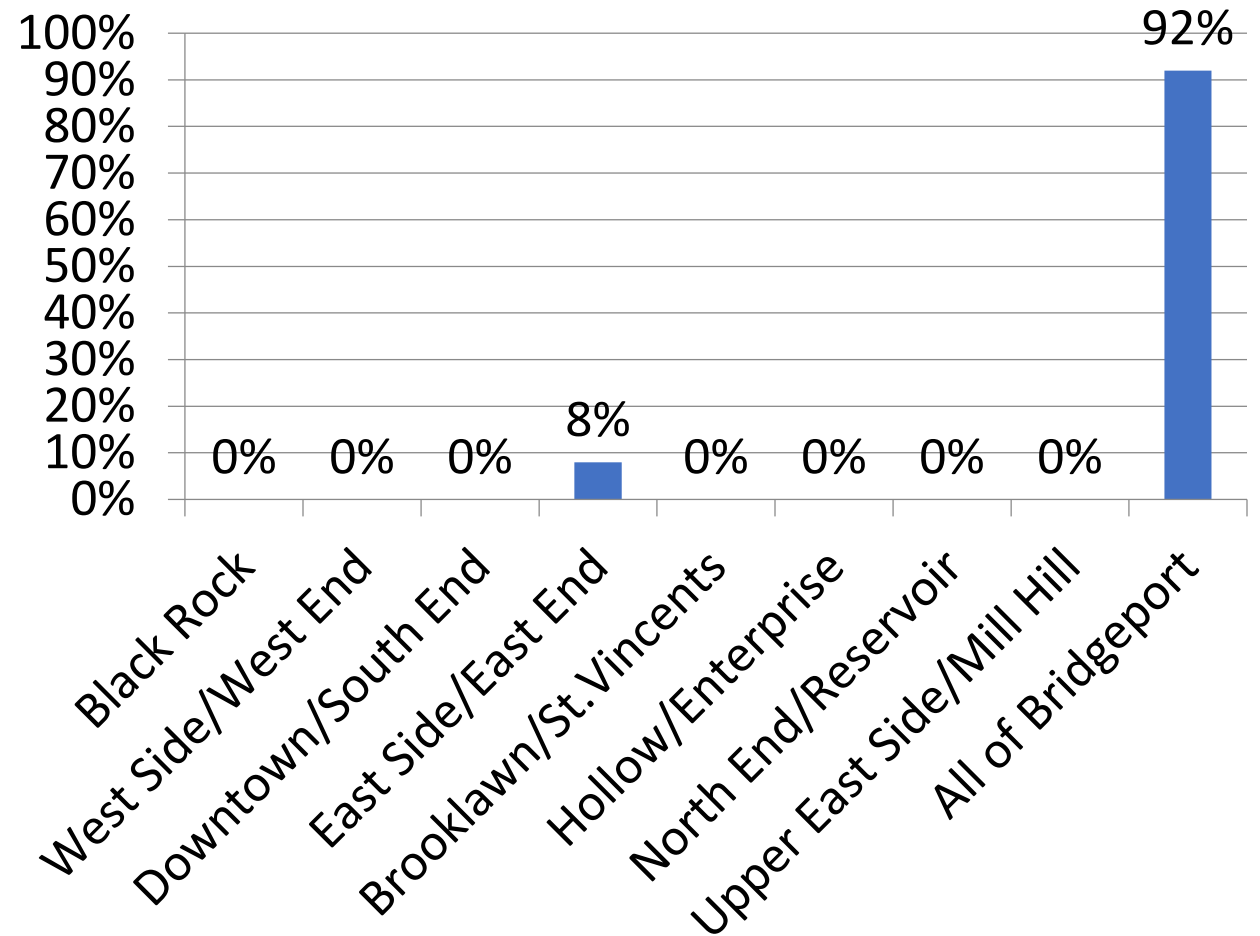
What is the weakest quality of life factor in Bridgeport?

1. Education
2. Housing
3. Transportation
4. Parks
5. Arts and Culture
6. Government & Social Services
7. Health Care
8. Public Safety
9. Other



What area of the City struggles most with quality of life issues?

- 1.Black Rock
- 2.West Side/West End
- 3.Downtown/South End
- 4.East Side/East End
- 5.Brooklawn/St.Vincents
- 6.Hollow/Enterprise
- 7.North End/Reservoir
- 8.Upper East Side/Mill Hill
- 9.All of Bridgeport



Great Job!

We will now collect “clickers”



Case Study: New York City

CLEANYC is a holistic effort to keep communities across the five boroughs clean and enhance quality of life of residents



New York City invests nearly \$7M on Clean NYC program for all five boroughs

Case Study: Saudi Arabia!

Saudi Arabia is engaged in a national program for quality of life improvements

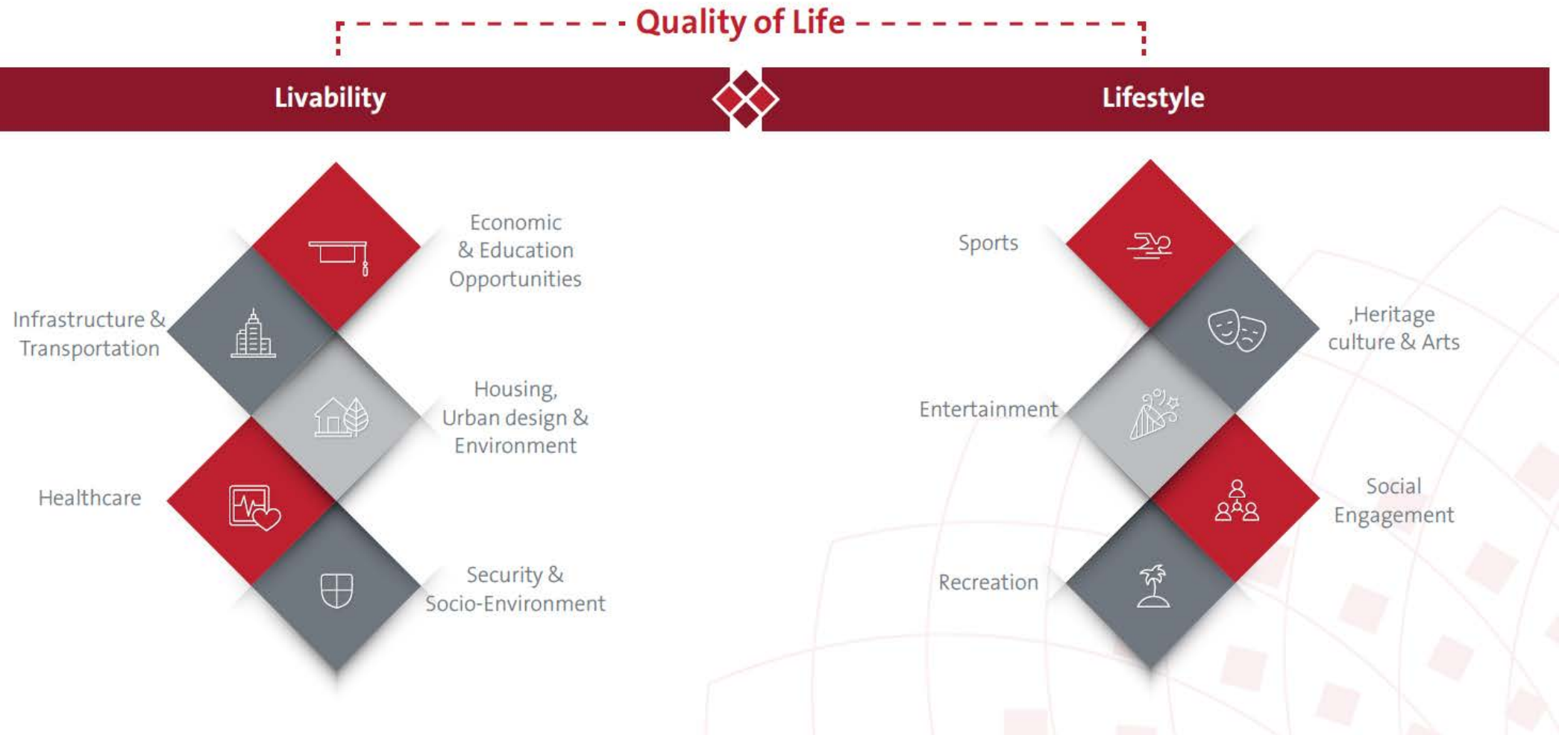


Quality Of Life
Program

QUALITY OF LIFE PROGRAM 2020

DELIVERY PLAN

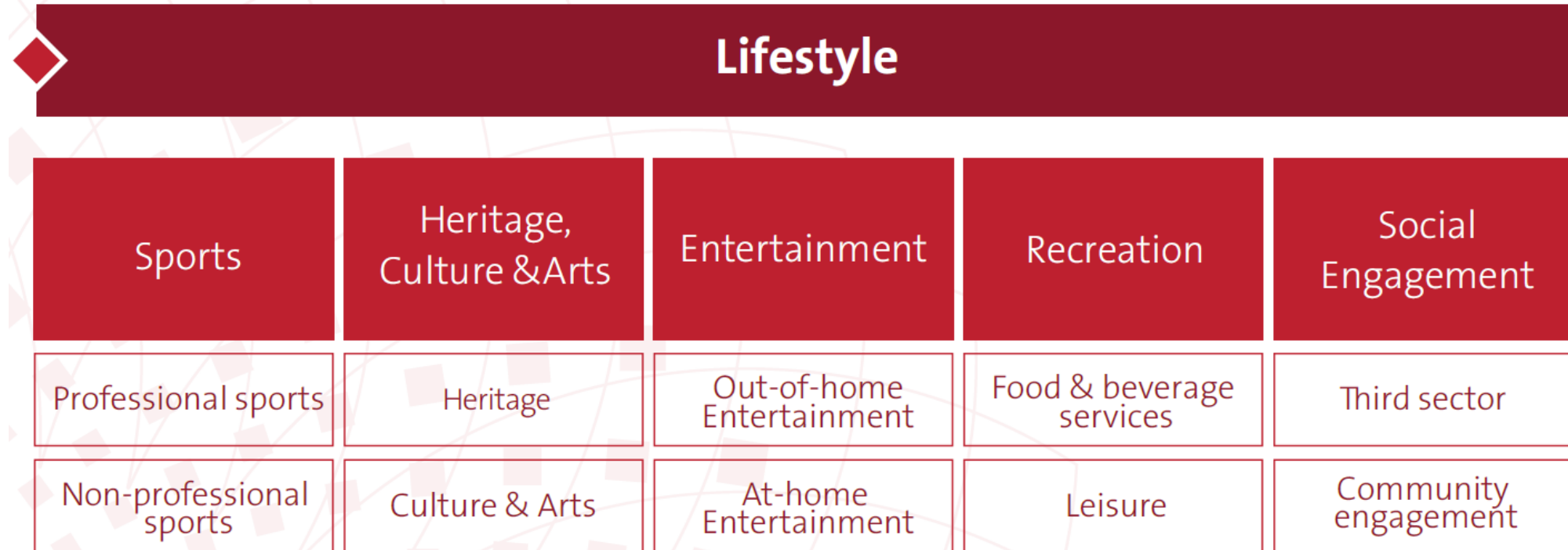
Quality of Life



Quality of Life

Livability				
Infrastructure & Transportation	Housing, Urban Design & Environment	Healthcare	Economic & Education Opportunity	Security & socio-environment
Transportation infrastructure	housing	Medical care	Education Opportunities	Crime
Public/shared transport	Urban design	Medical levels	Employment Opportunities	Governmental Services
Sustainable utilities	Quality of environment			Equality
Connectivity				Tolerance & justice

Quality of Life



Break Out Sessions

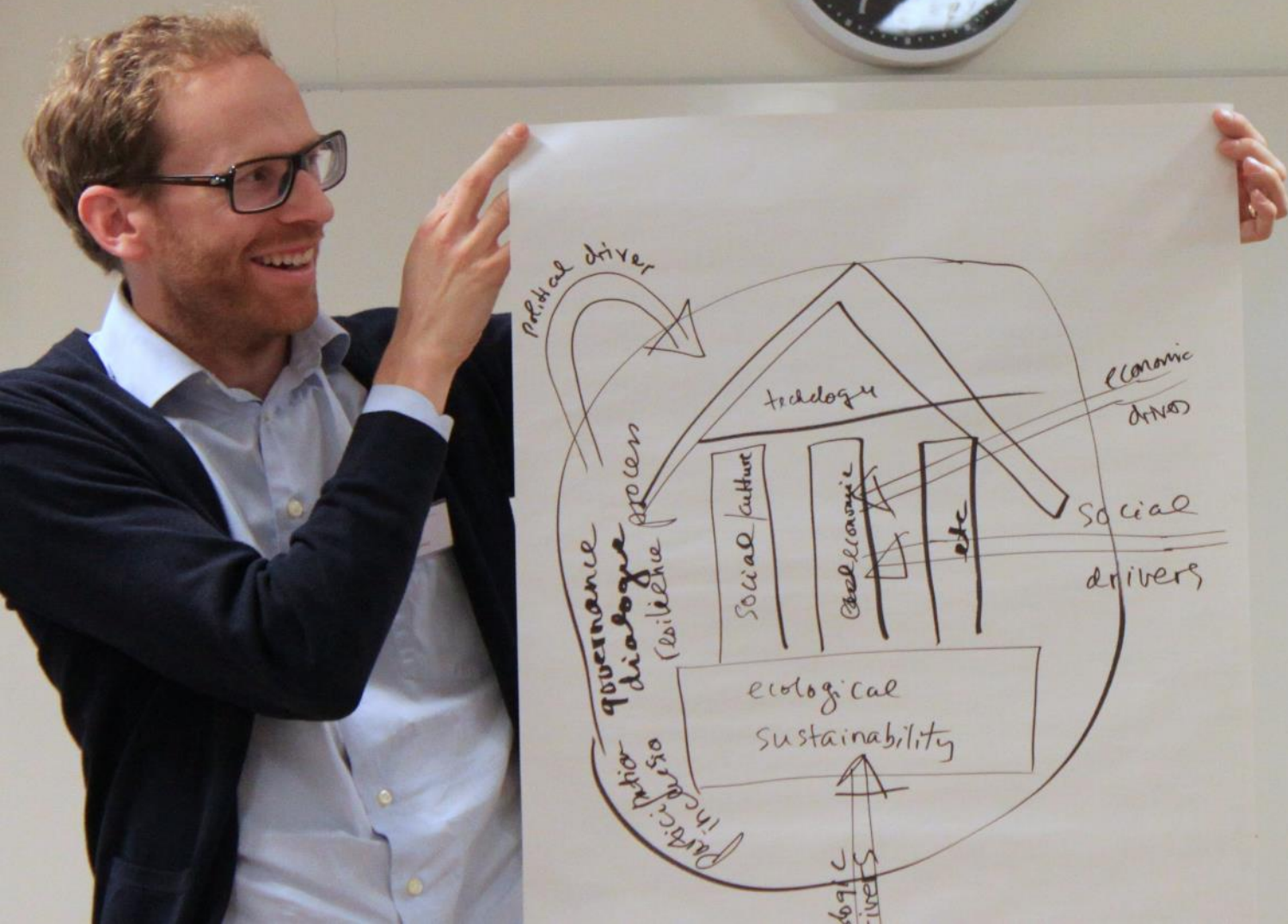
Break into groups of 10 or less people



Break Out Sessions

*What can the City of Bridgeport
do to improve quality of life and
equity in Bridgeport?*





**Please report
your findings**



OUR VISION FOR THE
OF BRIDGEPORT?

Upcoming Events



Upcoming Thematic Meetings

 THEME	 WHEN	 WHERE
Economic Development Meeting	6PM, Wednesday, September 12	Beardsley School
Arts and Culture Meeting	10AM, Saturday, September 15	University of Bridgeport, Tower Room
Housing Meeting	6PM, Wednesday, September 19	Johnson School

CONTACT INFORMATION

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